History and Mission

The Centre for Strategic Economic Studies (CSES) was established by the Council of Victoria University in May 1993. One of the six Designated University Centres, the CSES is located at the City Campus of Victoria University, 300 Flinders Street, Melbourne.

Professor Peter J. Sheehan is the Founding Director of the Centre. He is supported by a team of professional staff involved in research and business activities and by graduate students enrolled in both PhD and DBA degree programs.

The mission of the Centre is to:
- address long-term, strategic economic and social issues of international concern and significance;
- consider, in doing so, the role of both general ideas and specific institutions, and the relationship between ideas and institutions;
- develop a specific focus on basic issues relevant to Australia’s future, with special reference to the Asian region; and
- develop and train a body of graduate students with the motivation and skills to address these strategic issues in the future.

In fulfilling this mission, the Centre pursues activities in three main areas: research on long-term economic, social and technological issues; commercial activities, including publications, conferences and electronic data services; and postgraduate research training.
Research Programs

The Centre’s research programs focus on the massive processes of economic, technological and social change taking place in the contemporary world. They seek to develop an understanding of the causes and consequences of these global processes of change, and of the appropriate policy responses in different situations to the challenges arising. The Centre’s six main research programs are noted below.

Growth, trade and development

This program concerns the nature and causes of the emerging global knowledge economy and the implications of these trends for individual industries regions and countries. Particular attention is given to the effects of the integration of economies through trade, financial markets and knowledge flows, and to the policy implications – at regional, national and international levels – of this integration.

Governance and regional economies

This program addresses the impact of economic and social change on regional economies, both sub-national and supra-national, and the appropriate policy responses at different levels of government to the new trends. Particular attention is given to impacts at or below the state or province level, and to the effect of these changes on existing institutions and structures, such as fiscal arrangements between national and regional governments.

Inequality and work

The global changes noted above are bringing about fundamental changes in the nature of work, in the supply of jobs and the skills required, and in the distribution of the rewards from working. This program addresses these issues, exploring their implications for increasing inequality across individuals, families and regions, as well as potential policy responses.

Information technologies and the information industries

This program focuses on the economic and organisational impacts of Information and Communication Technologies (ICTs), including information industry development and policy; the application of ICTs across the economy; consequent structural changes in the economy; emerging business models for information-based businesses; and statistical indicators of information industries and information infrastructure development.

Sustainable development and the environment

This program focuses on the issues involved in achieving a sustainable development path, both nationally and internationally. Particular emphasis has been given to the development of numerical growth models incorporating environmental effects, including climate change, to the impact of technological change and to optimal policy responses.
Technology, innovation and industrial change

Work in this program investigates processes of innovation and technological change in both developed and developing economies. Emphasis is placed on the impact of the information technology revolution and the growth of knowledge intensive industries, but the role of innovation across all industrial and service sectors is also a focus of concern.

Within the broad areas of research focus, the Centre has developed a special emphasis on a number of technologies and/or industries. These include:

- information and communications technologies;
- biotechnology and pharmaceuticals, and
- environmentally sustainable technologies.
2005 in Summary

The Centre has over a period of years built a small but highly qualified team capable of producing high quality research outputs in applied economics with a focus on better understanding the forces of globalisation, the development of the knowledge economy and their implications for economic, social and political change.

The Centre has now been in existence for over a decade and has used this time to build a reputation for producing high quality research outputs in applied economics with a focus on better understanding the forces of globalisation, the development of the knowledge economy and their implications for economic, social and political change. More recently, emphasis has increasingly moved to research programs assessing the impact of new technologies – biotechnology, information technology and nanotechnology. The Centre is largely self-funded and its resources are constrained by its ability to attract grant and contract research income. The Centre has been increasingly successful at attracting this support. External research income earned for 2005 was $1,157,000.

Of primary importance is the Pharmaceutical Industry Program which is funded by a major grant from the Merck Company Foundation of US$600,000 over 3 years, with matching funding from the Victorian Government together with other industry sources bringing the total funding for the program to about A$500,000 per annum. The Merck grant, renewed in December 2005 for a further three years, is one of a small number awarded by Merck in a global competition amongst research centres. The research work undertaken and the expertise developed in the pharmaceuticals area has led to the Centre being commissioned by Medicines Australia to prepare a series of reports to it to submit to the Commonwealth Department of Health on the impact of proposed changes to the Pharmaceutical Benefits Scheme.

In December 2005 the Centre was awarded an allocation of $3.25m over the period 2006 to 2010 from a total allocation of $15m under the University’s Priority Research Areas funding program. This is a major initiative by the University to invest in research and it expects a return in improved research output and external research income. Under the funding Agreement with the Vice Chancellor, the Centre has agreed to a challenging set of increased research outputs designed to ‘repay’ the University for its investment. It will result in a quantum leap in the size of the Centre by more than 50%.

A major objective of the Centre is to use the PRA funded staff to increase its exposure to the international academic community in the areas were it already has some presence. This is illustrated the appointment to the Centre on a part-time basis of Prof Frank Lichtenberg, Courtney C. Brown Professor of Business, Columbia University, a world acknowledged expert in health economics. He has had particular success in the use of large databases to measure the impact of pharmaceuticals on health outcomes. It is anticipated that his methodologies will be incorporated into the Centre’s Pharmaceutical Industry Program.
The Director Prof. Peter Sheehan continued in his role as Vice Chair (Academic) of the APEC Life Sciences Forum. The Forum attracts participation from senior government and industry representatives in the region.

Prof Houghton’s continuing work on changing research practice and dissemination has attracted considerable international interest and his report to the OECD ‘Digital Delivery of Content: Scientific Publishing’ prompted a great deal of discussion amongst academic publishers and world libraries. Prof Houghton was the key note speaker at a conference in New York held under the auspices of the Soros Foundation, the Open Society Institute, and attended by academics and university and library administrators. A joint paper with Prof Sheehan on the economic benefits of open access was presented at the conference. After being put up on the CSES website recently this paper was summarised in all of the leading blogs covering this field within 2-3 days.

A number of Centre staff, including Profs Islam, Houghton and Grewal and Dr Cheng published internationally during 2005. Prof Sheehan, Dr Cheng, Prof Houghton and Kim Sweeny have each delivered invited papers at various international and domestic conferences in 2005 and to date in 2006. The Centre’s publications are increasing, with about 40 DEST points in 2005 and over 50 expected in 2006. Prof Islam’s contribution to this total has been outstanding.
CSES Activities 2005

The research activities of CSES reflect the broad range of such activities, including preparation and publication of books, research articles, reports, and working papers; conference presentations; internal and external seminar presentations; training programs; workshops; and dissertations of postgraduate research students. Details of these activities for 2005 are presented below.

This year was one in which the Centre made significant progress in expanding its research programs to achieve its overall objectives. This is evident in the comprehensive list of research activities provided in the table below, and in the Centre’s research outputs for 2005 listed in the next section.

<table>
<thead>
<tr>
<th>Grants received</th>
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</thead>
<tbody>
<tr>
<td><strong>Victoria University Priority Research Area</strong></td>
<td>The CSES was successful in a bid for Victoria University Priority Research Area funding for investment in research over 2006–2010. The Centre received $3.25 million for the period for research in the area ‘The Global Knowledge Economy in the 21st Century’.</td>
</tr>
<tr>
<td><strong>Merck Company Foundation</strong></td>
<td>The Centre has been successful, against global competition, in being awarded one of ten grants of US$200,000 per annum under the Merck Company Foundation Program on Pharmaceutical Policy Issues (PPPI) for a further three years, 2006–2008. The PPPI grants support outstanding faculty and scholars capable of providing education and training, conducting rigorous, independent, policy-related research, and disseminating information related to pharmaceuticals and health.</td>
</tr>
<tr>
<td><strong>DIIRD</strong></td>
<td>The Victorian Government, through the Victorian Department of Innovation, Industry and Regional Development (DIIRD), has supported the Merck Company Foundation Grant mentioned above by providing matching funding of US$50,000 per annum for the three years 2006–2008.</td>
</tr>
<tr>
<td><strong>TIAC</strong></td>
<td>In November 2005 the CSES received $76,980 from the Western Australia Technology and Industry Advisory Council (TIAC) to develop a report on ‘Expanding Western Australia’s Export Markets: The Drivers and Shapers of China’s Economic Development in the 21st Century’, for the Department of Industry and Resources. This report will provide an understanding of the strategic drivers of Chinese economic development in order to provide options on expanding the Western Australia’s export market.</td>
</tr>
<tr>
<td><strong>ARC Linkage Grant: General Purpose Technologies</strong></td>
<td>This ARC Linkage project titled ‘General Purpose Technologies, Complementarities and the Convergence of Industries’ is supported by a three-year grant of $50,00 per year (from July 2003 to June 2006). Two Steering Committee Meetings were held in 2005 to discuss the progress of the research. In December 2005, 8 draft working papers were presented to the Committee, authored by Bruce Rasmussen, Kim Sweeny, John Houghton, Ainsley Jolley and Jason Neilsson. The project report will be finalized in 2006.</td>
</tr>
<tr>
<td><strong>ARC Linkage Grant: ASEAN+3 Free Trade Agreement and Its Impact on Australia-Vietnam Trade</strong></td>
<td>Tran Van Hoa joined the CSES in July 2005 and brought an ARC Linkage Project (2nd Round) of which he is the sole Chief Investigator. The funding is for the period 2004–2007 with total funding of $256,000 from the ARC, $60,000 in cash and $220,000 in kind from the Industry Partner, the Vietnam Institute for Trade (VIT) from the Ministry of Trade (MOT) in Vietnam. He recently participated in an ARC workshop on ASEAN+3 Free Trade Agreement and Recent Trends in Trade and Development in ASEAN at VIT in Hanoi. The workshop was organised by VIT, and was a venue to report the progress research work of the first stage of activities of the Project. At the workshop, aspects and issues of FTAs, recent trends in trade, investment, development, growth, and regional economic relations were presented and discussed by Prof Tran and VIT researchers. More than 30 MOT government officials attended the workshop.</td>
</tr>
</tbody>
</table>
**Small grants**

Tran Van Hoa brought a small grant to the CSES from AusAID-ISSS (International Seminar Support Scheme), NATI, and Ministry of Trade (Hanoi), of $18,000 for a project titled ‘Mekong River Subregion Economies’ (March 2005).

Also in November 2005, AusAID-ISSS funded an international seminar with a grant for $25,000. The Faculty of Business and Law also provided another $15,000, making a total of $40,000. The seminar titled ‘Enlarged ASEAN: Issues in Trade, Development and Integration’, was held in Melbourne on 24-25 November and attracted renowned researchers from India, Vietnam, China and Thailand.

Other funding was received from the Department of Education, Science and Training, Merck, Sharpe and Dohme (Australia), Medicines Australia, Pfizer, Eli Lilly, OECD, Australian Computer Society and Medicines Australia.

Another small grant was $25,000 received from Consultel for a study conducted by Sardar Islam and John Breen.

**Research projects**

<table>
<thead>
<tr>
<th>Pharmaceutical Industry Project</th>
<th>This project is funded by the Merck Company Foundation as part of its Program on Pharmaceutical Policy Issues (PPPI). The CSES project has four streams: (1) The Pharmaceutical Industry to 2010; (2) Health Costs, Drug Cycles and the Benefits of Innovation; (3) Innovation and Cost Management in Pharmaceutical Pricing; and (4) Structural Change, Innovation and Industry Development.</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSES SEEK Employment Index</td>
<td>The Centre for Strategic Economic Studies commenced a joint research venture with SEEK Limited to develop the new SEEK Employment Index. The Index was launched in July 2005 by the Hon. Kevin Andrews, Minister for Employment and Workplace Relations, SEEK Chairman James Packer and Prof. Elizabeth Harman, Vice Chancellor Victoria University on 11 July. Peter Sheehan and Dr George Messinis at CSES have developed the index, which is the first Australian indicator to directly compare labour market supply with labour market demand. The SEEK index has been created to complement existing indicators from the Australian Bureau of Statistics (ABS) and the ANZ jobs ads series.</td>
</tr>
<tr>
<td>ACS ICT Trade Update</td>
<td>The Australian ICT Trade Update 2005 authored by John Houghton provides a comprehensive review of the latest Information and Communication Technology (ICT) trade statistics. It is the latest in a series of Information Industries and Technologies reports from the Centre for Strategic Economic Studies and is sponsored by the Australian Computer Society.</td>
</tr>
<tr>
<td>Medicines Australia and Pfizer reports</td>
<td>Kim Sweeny produced a series of reports to Medicines Australia on generic drugs pricing and policy. See the section below on contracts and technical reports for the full list.</td>
</tr>
<tr>
<td>AEEMA Report</td>
<td>A report titled Australian Electronics Industry: Capability Mapping Report was finalized in June. The report to the Commonwealth Department I of Industry, Tourism and Resources, Invest Australia and AEEMA, was prepared by John Houghton (Centre for Strategic Economic Studies), Max Rose (Chair, Electronics Industry Action Agenda Mapping Group), John Humphreys (Global Innovation Centre), Peter Morris (Telesis Consulting and Research), and Jennifer Liston (Australian Electrical and Electronic Manufacturers’ Association).</td>
</tr>
<tr>
<td>Victoria Racing Report</td>
<td>During 2005, the CSES was commissioned by Country Racing Victoria to prepare a report on the Victorian country racing industry, defined as covering the full spectrum of a large and regionally diversified industry (training, management and preparation of horses, the operation of racing clubs and of the race meetings that they hold, including the entertainment of patrons and the provision of wagering facilities). An important element of the study was to estimate total expenditure on goods and services by the Victorian country racing industry. Researchers included Bhajan Grewal, Peter Sheehan and Neelam Maharaj. The report was released in early 2006.</td>
</tr>
<tr>
<td>Microfinance Projects</td>
<td>Enjiang Cheng was Chief Investigator for a report titled ‘A Study on Domestic Money Transfer for Migrant Workers in China,’ for the Consultative Group to Assist the Poor (CGAP) of the World Bank in Washington DC. He was also Chief Investigator of a research project titled, ‘NGO Microfinance Institutions and Programs in China’, a joint research project between Ford Foundation (Beijing) and the CSES. In July and August 2005, he organized a survey of over 800 rural households and NGO microfinance institutions in China for the project. He is also consultant to the Asian Development Bank, for Technical Assistance to the People’s Republic of China, for Rural Finance Reform and Development of...</td>
</tr>
<tr>
<td><strong>CEDA Research Project</strong></td>
<td>CEDA is preparing a new research project titled Competing From Australia. This project looks at Australian businesses’ relationship with the rest of the world in the light of recent developments in the economy. The eventual product of the research project will be a new CEDA Growth publication – a substantial collection of papers and topic overviews designed to be the definitive document on Australia’s international competitiveness challenge. John Houghton has produced a paper as part of that project titled ‘Competing from here: Australia’s participation in the new wave of globalisation’. The paper explores recent trends in globalisation, with a particular focus on the range of manufacturing, content and service industries that make up the information and communication technology producing sector.</td>
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<td><strong>Conference presentations and other</strong></td>
<td>Members of the CSES presented 34 conference papers in 2005. Of these, 14 were refereed and published in proceedings, 16 were invited papers, and 2 were keynote speaker papers. Nineteen of these conference papers were presented overseas. Other papers produced were 17 external workshop presentations, 7 internal seminar presentations, and 7 working papers. See the full list below.</td>
</tr>
<tr>
<td><strong>OECD Communications Outlook 2005 chapters</strong></td>
<td>John Houghton was commissioned once again by the OECD to produce 3 chapters in the OECD Communications Outlook 2005 titled: ‘Internet and broadband infrastructure’, ‘Employment and productivity’ and ‘Trade in communication equipment’.</td>
</tr>
<tr>
<td><strong>ADB report</strong></td>
<td>Enjiang Cheng co-authored a research report for the Asian Development Bank published in April and titled ‘Establishing a Framework for Sustainable Rural Finance: Demand and Supply Analysis in Guizhou Province of the PRC’ (with Xie Ping, Xu Zhobng and Shen Minggao).</td>
</tr>
<tr>
<td><strong>CSES workshops and seminars</strong></td>
<td>The Centre was invited to conduct one of the conference breakout sessions at BIO 2005, the largest biotechnology conference in the world with some 15,000 attendees. The Biotechnology Industry Organization’s (BIO) 2005 Annual International Convention was held in Philadelphia on 19–22 June. The program included more than 150 educational sessions and workshops on topics including industrial and environmental applications, finance, science, manufacturing, food and agriculture, vaccines and business development, as well as over 1,000 speakers. The CSES breakout session was within the session ‘Doing Business Globally’ sponsored by the Victoria Government and was titled: Drug Pricing: The Return to Innovation and Industry Development. CSES participants were Peter Sheehan, Bruce Rasmussen and Kim Sweeney.</td>
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</tbody>
</table>
**Session speakers** were Peter Sheehan, Patricia Danzon (Celia Moh Professor, Health Care Department, The Wharton School, University of Pennsylvania), David Griller (Associate, SECOR) and Joseph Palo (Partner, IBM).

**AICHI**

The Australian Government through the Department of Education, Science and Training commissioned this CSES to participate in Their activities to increase collaboration between Japan and Australia in biomedical research. These activities also had the support and involvement of the Department of Foreign Affairs and Trade. The central focus of these activities was a small, high-level seminar held at the Australian Pavilion at the Aichi Expo in Japan on Monday 5 September 2005 and organized by the CSES.

The seminar was attended by 35 participants, scientists, policy makers and business participants were invited to discuss increased collaboration in three specific areas of biomedicine: regenerative medicine; neuroscience and mental health; and the molecular basis of disease, with business perspectives also discussed.

The seminar was organized by Peter Sheehan, Bruce Rasmussen, Kim Sweeny and Margarita Kumnick.

The day was very successful and concluded with a visit to the Australian Expo Pavilion, a much appreciated classical guitar recital by Slava Grigoryan and the seminar dinner hosted by the Australian Ambassador.

A report is being prepared by the CSES in conjunction with some of the participants on the collective views of the seminar, to be presented to the governments in the form of a budget proposal for joint funding of a collaborative program in biomedicine.

**CSES co-sponsored workshop**

On 29–30 March Tran Van Hoa participated in the workshop ‘Development and Cooperation in the Mekong River Economies: Issues and Prospects' held in Hanoi. It was held at the National Advanced Training Institute (NATI), Vietnam Ministry of Trade. This was an important international workshop with the theme Impact of the WTO and Regional Economic Integration on Development and Trade in the Mekong River Subregion Economies. It was funded by AusAID, locally organised by the NATI (Rector, Dr Pham Quang Thao), facilitated by Tran Van Hoa, and co-sponsored by Peter Sheehan; Vietnam Vice Minister of Trade, H.E. Tran Duc Minh, officially opened the workshop.

**ASEAN International Seminar**

Tran Van Hoa convened a high-level international seminar in Melbourne on 24-25 November. The theme of the seminar was Issues of Trade, Development and Integration in an Enlarged ASEAN (the Association of the 10 Southeast Asian nations) where ASEAN is to be enlarged to include the world's other major countries and trading blocs outside the ASEAN region.

Funded by AusAID and the Faculty of Business and Law AT Victoria University, the conference attracted eminent economists and speakers from major countries in an enlarged ASEAN region.

Papers presented at the conference discussed major issues in trade in merchandise goods, services, investment, across- and inside-border economic integration, corporate culture in international business, poverty reduction through trade, the effectiveness of ODA-related micro-finance programmes, the role of SMEs and agriculture, issues of intellectual properties, issues of large trade surplus for Asian economies, and regional economic relations and cooperation between enlarged ASEAN members. Many of these issues were discussed by Heads of State at the First Asia Summit Conference in December 2005 in Malaysia.

**Participation in high level seminars and workshops**

The Asian Development Bank Institute (ADBI) is a development think tank and high-level training center based in Tokyo. The ADBI invited Bhajan Grewal to participate in several capacity building and training activities. He made three presentations at three sessions of the International Seminar on Public Finances organised jointly by ADBI and China’s Ministry of Finance in Xi’an, China, on 5-9 September.

Later he was invited to be resource speaker at the Public Finance and Expenditure Management Course Workshop in Tokyo on 7-11 November 2005. He delivered presentations in four sessions.

Lastly in December he was commissioned to undertake an evaluation of the of their training programs for capacity building in fiscal management and decentralisation, with
| ISO workshop | Greg Tegart attended the ISO TC229 Nanotechnologies meeting as the Australian head of delegation. It was the 1st Meeting of ISO/TC 229 held on 9–11 November in London. The new ISO technical committee was established to develop International Standards for nanotechnologies and at this first meeting the scope of its future tasks and initial structure for the work were agreed upon. The national standards institutes of 24 ISO member countries are participating, while another eight have observer status. Specific tasks included developing standards for: terminology and nomenclature; metrology and instrumentation, including specifications for reference materials; test methodologies; modelling and simulation; and science-based health, safety, and environmental practices. |
| Other activities | |
| Visiting Professor | From 7–11 March Sardar Islam, was visiting professor to the City University of Hong Kong. Professor Eden Yu, Head of School, Dept of Economics and Finance, invited Sardar Islam to visit the Department for one week. He presented a paper at a seminar on 8 March 2005. All expenses were funded by the City University of Hong Kong. |
| Visiting professor to Hong Kong Univ | Dr. Louis Lebel from Chiang Mai University in Thailand invited Sardar Islam to participate in the international meeting of Editors and Authors for the rapid assessment volume Global Environmental Change and the South-east Monsoon Region: An Assessment of the State of the Science. It was held in Chiang Mai on 6–8 July. All costs of his participation were met by their START and SCOPE program. |
| Microfinance Gateway | The Microfinance Gateway is the most comprehensive source of information for and about the microfinance industry. The Gateway is managed by the Consultative Group to Assist the Poor (CGAP), a consortium of 28 donors who support microfinance, based in Washington, D.C. and currently contains about 4,400 online documents. Dr Enjiang Cheng was invited to comment in their section highlighting China and his comments were posted in the form of Q&As, titled ‘Lack of Sustainable Retail MFIs a Major Challenge for Industry Expansion in China’ (at http://www.microfinancegateway.org/content/article/detail/27789) His paper ‘Domestic Money Transfer Services for Migrant Workers in China’, (report prepared for the Consultative Group to Assist the Poor with Xu Zhong) was also put on the site (see http://www.microfinancegateway.org/content/article/detail/28874). |
| ICT Trade Update launch | On June 3rd, the Australian Computer Society launched Australian ICT Trade Update 2005, the latest in a series of ICT Industry and Trade Updates produced by John Houghton at CSES and sponsored by the Australian Computer Society. It was launched with a lunch-time presentation by John Houghton (pictured right) at the Stamford Plaza Hotel in Adelaide, which was hosted by the South Australian Branch of the Australian Computer Society. Revealing a renewed upsurge in ICT equipment imports during 2004, the report noted a record ICT trade deficit of $19 billion. The report and launch function were widely reported in the press, including in The Australian Financial Review, The Australian, Sydney Morning Herald, The Age and the Adelaide Advertiser. |
| Book launch | The book Advances in Household Economics, Consumer Behaviour and Economic Policy (Ashgate Publishing, Aug 2005, 196 pp) edited by Tran Van Hoa was formally launched by Professor Emeritus Joe Isaac on 28 September 2005 at the University of Melbourne. Tran Van Hoa authored 3 chapters and co-authored 2 chapters of the book. The timely and important book contains recent studies, in honour of Duncan Ironmonger's life-time work, on the state-of-the-art in the measurement and application of household economics and household production, and on new developments of consumer behaviour. |
CSES Annual Report 2005

CSES Publications and Output 2005

Books (*DEST category)


Chapters in books (*DEST category)


**Journal articles (‘refereed, DEST category)**


**Conference presentations (⁎refereed, †invited keynote speaker, ‡invited)**


1 Out of a total of 35 conference presentations, 15 were refereed and published in proceedings, 16 were invited papers, and 2 were keynote speaker papers. Nineteen of these conference papers were presented overseas.

**Contract and technical reports**


**External workshops, forums and seminar presentations**


Issues in Trade, Development and Integration, Centre for Strategic Economic Studies, Victoria University, Melbourne, 24–25 November.


12. Sheehan, P. 2005. ‘Investing in the West’ invited presentation to Western Metropolitan CEO Executive Meeting, Werribee, 14 April


Internal seminars


Working papers


Awards, examinations, reviews and assessments


Other research activities


Houghton, J., foundation member of the Australian Library and Information Association (ALIA) Research Board, established to promote the value of research, to provide advice on the development of REAP and ALIA's role in research in general, to have oversight of the research fund and to recommend recipients of research awards and research activities to be supported by the research fund. See details at: [http://www.alia.org.au/governance/committees/research/](http://www.alia.org.au/governance/committees/research/).

Islam, S., Associate Editor, Asia-Pacific Journal of Accounting and Economics (City University of Hong Kong), http://www.fb.cityu.edu.hk/research/apjae/


Tran Van Hoa, Seminar Convenor, November 2005, AuSAID-ISSS Project,

Tran Van Hoa, Official delegate, 15th International I/O Association Conference, Renmin University of China, Beijing, 28–30 June.
**Media mentions**

**ICT Trade Update**


**On Digital Broadband Content: Scientific Publishing’ (Houghton, OECD, September)**


**On SEEK**


**On CSES AICHI workshop**


## CSES Staff 2005

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Professor Peter J. Sheehan</td>
<td>Director</td>
</tr>
<tr>
<td>Mr Bruce Rasmussen</td>
<td>Deputy Director</td>
</tr>
<tr>
<td>Professor Bhajan Grewal</td>
<td>Professorial Fellow</td>
</tr>
<tr>
<td>Professor John Houghton</td>
<td>Professorial Fellow</td>
</tr>
<tr>
<td>Professor Sardar M.N. Islam</td>
<td>Director, Sustainable Development and the Environment Project</td>
</tr>
<tr>
<td>Professor Tran Van Hoa</td>
<td>Professorial Fellow (from July 2005)</td>
</tr>
<tr>
<td>Professor Greg Tegart</td>
<td>Visiting Professor</td>
</tr>
<tr>
<td>Mr Ainsley Jolley</td>
<td>Director, Emerging Technologies and Asian Growth (ETAG) Project</td>
</tr>
<tr>
<td>Mr Kim Sweeney</td>
<td>The Principal Projects Officer</td>
</tr>
<tr>
<td>Dr Enjiang Cheng</td>
<td>Senior Research Fellow</td>
</tr>
<tr>
<td>Dr George Messinis</td>
<td>Research Fellow</td>
</tr>
<tr>
<td>Dr Ahmed Abdullah</td>
<td>Research Fellow (from October 2005)</td>
</tr>
<tr>
<td>Dr Dana Nicolau</td>
<td>Research Fellow (part-time)</td>
</tr>
<tr>
<td>Ms Alison Welsh</td>
<td>Research Analyst</td>
</tr>
<tr>
<td>Mrs Margarita Kumnick</td>
<td>Research Information Coordinator</td>
</tr>
<tr>
<td>Mrs Gordana Volkanovska</td>
<td>Administrative Officer (to April 2005)</td>
</tr>
<tr>
<td>Ms Michelle Motton</td>
<td>Administrative Officer (from May 2005)</td>
</tr>
</tbody>
</table>
## CSES Students 2005

<table>
<thead>
<tr>
<th>PhD Students</th>
<th>Thesis title</th>
<th>Supervisor</th>
<th>Year started</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sudath Arumapperuma</td>
<td>The Role of Information Technology in Disseminating Agricultural Innovations: A Comparative Study of Australia and Sri Lanka</td>
<td>Peter Sheehan</td>
<td>2003</td>
</tr>
<tr>
<td>Wei Chen</td>
<td>The Relationship of Capital Structure and Corporate Governance in Emerging Market Countries</td>
<td>Sardar Islam</td>
<td>2005</td>
</tr>
<tr>
<td>Thi Thanh Van Hoang</td>
<td>Strategic Market Planning for Second-Tier Cities: An Application to Vietnam</td>
<td>Tran Van Hoa</td>
<td>2005</td>
</tr>
<tr>
<td>Baliira Kalyebara</td>
<td>Using Expected Value of Perfect Information to Improve Capital Budgeting Decision Making</td>
<td>Sardar Islam</td>
<td>2005</td>
</tr>
<tr>
<td>Prabodh Malhotra</td>
<td>Pharmaceutical Industry and Public Health in Developing Countries: A Comparison Study of India and China</td>
<td>Bhajan Grewal</td>
<td>2002</td>
</tr>
<tr>
<td>Valerie McGown</td>
<td>The Effectiveness of Quality Control Systems in Australia and Japan: A Comparative Analysis</td>
<td>Peter Sheehan</td>
<td>1996</td>
</tr>
<tr>
<td>Sonia Mussawir</td>
<td>Material Wealth and the Prisoner's Dilemma: An Approach to Sustainability</td>
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